SHANNON MCMULLEN

 Multimedia Journalist www.shannonmcmu.wixsite.com/portfolio

EDUCATION

Bachelor of Science in Broadcast Media Florida International University • 2017 - 2019

Associate of Arts in Communication Miami Dade College • 2014 - 2017

EXPERIENCE

Reporter

South Florida Media Network - New York, NY 8/2019 - 11/2019

- Pitched story ideas every week
- · Produced video and print stories on events in New York City and national news
- Posted to network's social media

Production Intern

The CW - Fort Lauderdale, FL 6/2019 - 8/2019

- Filmed and edited videos for the station's live broadcast and website
- Ran the social media and posted on the official website
- Managed camera equipment for interviews

Multimedia Journalist

South Florida News Service - Miami, FL 1/2019 - 4/2019

- Established sources with the Coral Gables City Government and wrote timely stories that covered city's events
- Developed engaging and informative content for online news syndication in South Florida

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Premiere Pro Social Media Marketing Lightroom Videography Photoshop Microsoft Word

